

## Ramon Xifré

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**PERSONAL** Born on June 19, 1975. Spanish nationality.

### EDUCATION

2005 PhD Economics, Universidad Carlos III de Madrid. “Doctor Europeus” degree  
1998 MSc Economics and Philosophy, London School of Economics and Political Science  
1997 BA Economics and Business, Universitat Pompeu Fabra

### FELLOWSHIPS AND AWARDS

2007 Spanish Social and Economic Council, Research Prize  
2005 Spanish Ministry of Education, Post-doctoral Research Fellow at the LSE  
2002 “Marie Curie” Research Fellow, University of Munich (LMU)

### CURRENT POSITIONS

2005 – present ESCI - UPF, Associate Professor; since 2014, Research Director.  
2012 – present UPF Barcelona School of Management, Faculty Member  
2012 – present Public-Private Research Center - IESE Business School, Policy Research Fellow

### OTHER MEMBERSHIPS

2014 – present COTEC Foundation for Innovation, The 100 Experts Panel, Member  
2014 – present FUNCAS Regular Contributor  
2013 – 2018 Founder and Academic Coordinator, SpanishReforms project.

### PAST POSITIONS

2009–2011 Spanish Prime Minister Economic Bureau, Senior Advisor (on leave from the university)

#### *Policymaking*

- Policy analysis to the Spanish PM on competitiveness, internationalization and R&D and innovation.
- Drafting or assessment of over 60 policy measures and reforms on the above areas.
- Coordination of the National Reform Program report submitted to the European Commission.

#### *Representation*

- Representative of the Spanish Government before the European Commission, IMF and OECD.
- Member of the Board of the Spanish international trade agency (ICEX), April - December 2011.
- Meetings with trade unions, business associations and other stakeholders.

2004 – 2005 ESCI - Universitat Pompeu Fabra, Assistant Professor  
2004 Universitat Pompeu Fabra, Dept. of Economics and Business, Lecturer in Economics  
1998 – 2003 Universidad Carlos III de Madrid. Department of Economics, Teaching Assistant

## WORK IN PROGRESS

- “One Reform for All? Firms’ responses to structural Reforms”, with Elena Golovko.
- “Biased Advice in Dynamic Consulting”, with Markus Reisinger.

## MAIN CONTRIBUTIONS TO OFFICIAL SPANISH ECONOMIC POLICY

- *National Reform Programme of Spain 2010-2011*. Contributor.
- *Informe Económico del Presidente del Gobierno 2010*. Main author of the chapter “Competitividad e internacionalización de la economía española”, pp. 89-114.
- *Programa Nacional de Reformas 2009*. Contributor.
- *Informe Económico del Presidente del Gobierno 2009*. Contributor to the chapter “España ante el reto de la innovación”, pp. 123-149.

## BOOKS

1. *Competitividad y evolución de la balanza por cuenta corriente en España*, with Xavier Cuadras and Jordi Puig. Colección Estudios, 216, Ed. Consejo Económico y Social, 2009.

## PAPERS in journals with impact factor

2. Xifré, R (2021). Non-Price Competitiveness Factors: simple measurement and an application to the five largest euro area countries. *The World Economy* (forthcoming).
3. Xifré, R (2020). The political value of internal devaluation in the euro area crisis. *Global Policy*, 11(4), 466-477.
4. Batlle-Bayer, L; Bala, A; Albertí, J; Xifré, R; Aldaco, R; Fullana-i-Palmer, P (2020). Food affordability and nutritional values within the functional unit of a food LCA. An application on regional diets in Spain. *Resources, Conservation and Recycling*, vol. 160.
5. Kasperskaya, Y, Xifré, R (2020), “Analytical capacity in budgetary administrations: the case of the euro area, *Journal of Public Budgeting, Accounting & Financial Management*, 32(3), 379-398.
6. Xifré, R (2020) “Eloquent Silence: Civil Service Career Development in the EU Financial Assistance Programmes Conditionality”, *Public Money & Management*, 40(8), 607-610.
7. Kasperskaya, Y, Xifré, R (2019) “Reform or Resist? The tale of two fiscal reforms in Spain after the crisis” with Yulia Kasperskaya. *Public Money & Management*, 39(7), 494-502.
8. Trillas, F, Xifré, R (2016) "Institutional reforms to integrate regulation and competition policy: Economic analysis, international perspectives, and the case of the CNMC in Spain" with Francesc Trillas. *Utilities Policy*, vol. 40, 75-87.

## PAPERS in other journals

9. Xifré, R (2020) "The NGEU recovery package in Spain: Structural challenges and proposal analysis", *Spanish Economic and Financial Outlook (SEFO)*, vol. 9, no. 6, 15-25. [Spanish version: "El Plan NGEU en España: retos estructurales y revisión de propuestas", *Cuadernos de Información Económica*, 279, 11-20].
10. Xifré, R (2020) “Spanish high-tech exports”, *Spanish Economic and Financial Outlook (SEFO)*, vol. 9, no. 3, 63-70. [Spanish version: “Las exportaciones españolas de alta tecnología”, *Cuadernos de Información Económica*, 278, 69-75.]
11. Xifré, R (2019) "Opening up of the Spanish economy: Recent performance and pending reforms", *Spanish Economic and Financial Outlook (SEFO)*, vol. 8, no. 6, 55-66 [Spanish version: “La internacionalización de la economía española: evolución reciente y reformas pendientes”, *Cuadernos de Información Económica*, 274, 19-26.]

12. Xifré, R (2019) "Business dynamism in Spain: Recent trends and outlook", *Spanish Economic and Financial Outlook (SEFO)*, vol. 8, no. 4, 61-70 [Spanish version: "Dinamismo empresarial en España: evolución reciente y perspectivas", *Cuadernos de Información Económica*, 271, 49-57.]
13. Xifré, R (2018) "The role of cost competitiveness in eurozone exports: Spain from a comparative sector perspective", *Spanish Economic and Financial Outlook (SEFO)*, vol. 7, no. 6, 45-57 [Spanish version: "El papel de la competitividad coste en las exportaciones de la eurozona: el caso de España en una perspectiva sectorial comparada", *Cuadernos de Información Económica*, 267, 27-38].
14. Xifré, R (2018) "Spanish investment in R&D+I in the wake of the crisis: Public versus private sector", *Spanish Economic and Financial Outlook (SEFO)*, vol. 7, no. 4, 67-79 [Spanish version: "La inversión en I+D y la innovación después de la crisis: sector público y sector privado", *Cuadernos de Información Económica*, 265, 13-24].
15. Kasperskaya, Y, Xifré, R (2018) "Assessing the role of Spain's AIREF in the context of EU fiscal policy", *Spanish Economic and Financial Outlook (SEFO)*, vol. 7, no. 3, 61-73 [Spanish version: "Los primeros años de actividad de la AIREF en el contexto del marco fiscal de la Unión Europea", *Cuadernos de Información Económica*, 264, 71-82].
16. Xifré, R (2017) "Spain's structural reforms: Remaining challenges for budget stability and the labour market". *Spanish Economic and Financial Outlook (SEFO)*, vol. 6, no. 6, 47-62. [Spanish version: "Retos pendientes en las reformas estructurales en España: estabilidad presupuestaria y mercado laboral". *Cuadernos de Información Económica*, 261, 41-56.]
17. Xifré, R (2017) "Non-price competitiveness factors and export performance: The case of Spain in the context of the Euro area". *Spanish Economic and Financial Outlook (SEFO)*, vol. 6, no. 3, 55-66. [Spanish version: "Competitividad y comportamiento de las exportaciones: España en el contexto de la eurozona". *Cuadernos de Información Económica*, 260, 27-37]
18. Xifré, R (2017) "The Relationship between the recovery in Spain's current account and labour productivity". *Spanish Economic and Financial Outlook (SEFO)*, vol. 6, no. 2, 2017. *Spanish Economic and Financial Outlook (SEFO)*, vol. 6, no. 3, 55-66 (2017). [Spanish version: "La recuperación de la balanza por cuenta corriente en España y su relación con la productividad del trabajo", *Cuadernos de Información Económica*, 258, 1-14]
19. Xifré, R (2016) "The World Bank's Doing Business in Spain 2015 report: Analysis and main conclusions". *Spanish Economic and Financial Outlook (SEFO)*, vol. 5, no. 6, 41-53. [Spanish version: Doing Business en España 2015: Análisis de resultados. *Cuadernos de Información Económica*, 256]
20. Xifré, R (2016) "Spain's business landscape: Structure, recent developments and remaining challenges". *Spanish Economic and Financial Outlook (SEFO)*, vol. 5, no. 3, 57-66. [Spanish version: "El tejido empresarial en España: estructura, evolución reciente y retos pendientes", *Cuadernos de Información Económica*, 252, 21 – 30.]
21. Xifré, R (2016) "Spain's services economy: Outlook and challenges". *Spanish Economic and Financial Outlook (SEFO)*, vol. 5, no. 1, 59 – 68.
22. Kasperskaya, Y, Xifré, R (2016) "Gasto público en I+D+i en España: análisis y propuestas", *Papeles de Economía Española*, No. 147, 92-107.
23. Xifré, R (2015) "The internationalisation of the Spanish economy: Progress, limitations and best practices". *Spanish Economic and Financial Outlook (SEFO)*, vol. 4, no. 6, 49-58. [Spanish version: "La internacionalización de la economía española: avances, limitaciones y mejores prácticas", *Cuadernos de Información Económica*, 249, 43 – 52.]
24. Xifré, R (2015) "The redistributive impact of economic policy reforms: The case of Spain in the EU context". *Spanish Economic and Financial Outlook (SEFO)*, vol. 4, no. 4, 63-74. [Spanish version: "Efectos redistributivos de las reformas económicas: el caso de España en el contexto de la UE", *Cuadernos de Información Económica*, 247, 69 – 81.]
25. Xifré, R (2015) "Recent reforms in Spain's business climate: Assessment and pending issues. *Spanish Economic and Financial Outlook (SEFO)*, vol.4, no. 2, 47-56. [Spanish version: "Reformas recientes del entorno de negocio de España: realizaciones y retos pendientes", *Cuadernos de Información Económica*, 245, 63 – 82.]

26. Xifré, R (2014) "R&D&I in Spain: Is the growth engine damaged?", *Spanish Economic and Financial Outlook* (SEFO), vol. 3, no. 6, 17-26. [Spanish version: "I+D+I en España: ¿está dañado el motor del crecimiento?, *Cuadernos de Información Económica*, 243, 83 – 92.]
27. Xifré, R (2014) "Four years of economic policy reforms in Spain: An analysis of results from an EU perspective". *Spanish Economic and Financial Outlook* (SEFO), vol. 3, no. 5, 5-14. [Spanish version: "Cuatro años de reformas económicas en España: un análisis de los resultados desde la perspectiva de la UE", *Cuadernos de Información Económica*, 242, 49 – 57]
28. Puig, J, Xifré, R (2009) "Umbral de pobreza e ingresos salariales en Filipinas, México y Polonia. Una comparativa con España", *Estudios Economicos de Desarrollo Internacional, Euro-American Association of Economic Development*, vol. 9(2), 25-54.

## COMMISSIONED REPORTS

29. "La Dimensión Empresarial como factor de Competitividad", joint with Esteban Sastre (Dir.), Rodrigo Rebollar, Ana Alegret, Luis Ayuso and Jordi Salvador, Instituto de la Empresa Familiar, 2017.
30. "Metodologia d'anàlisi de l'impacte del TTIP sobre la Competència i la Competitivitat. Una perspectiva catalana", joint with Modest Guinjoan, Xavier Cuadras Morató, Arnau Gironella and Joan Ribas. Commissioned by ACCO (Catalan Authority for Competition Policy)
31. "Las reformas económicas del futuro: un nuevo modelo de crecimiento para España" with Jordi Salvador, Fundación Alternativas. Documento de Trabajo 193/2016.
32. "La internacionalización en la base de la pirámide empresarial española: análisis y propuestas" Fundación Alternativas. Documento de Trabajo 189/2014, 2014.
33. *El dinamismo empresarial en España: diagnóstico de situación y propuestas*, with Ángel Estrada, Aleix Pons, Ana Maria Alegret and Raimon Baigés. Instituto de la Empresa Familiar. Documento 169, 2013.
34. "Productividad, competitividad e innovación en España: Comparación internacional por sectores", with Laia Castany. Estudios Cotec, 36, 2009.
35. *Evolució de la qualitat comparada de les exportacions catalanes*, with Xavier Cuadras and Jordi Puig. Government of Catalonia, Quaderns OME-ACCIO, no. 7, 2008.
36. *Tendències comercials i oportunitats d'inversió als nous països de la UE*, with Xavier Cuadras. Government of Catalonia, Estudis OME-ACCIO, no. 8 (2007).

## ARTICLES ON OTHER TOPICS

37. Mària, Josep F. and Xifré, R. (2018) "Cataluña y España en la crisis del pacto constitucional: obstáculos para un reconocimiento profundo, *Razón y Fe*, t. 278, nº 1434, 49-62".
38. Mària, Josep F. and Xifré, R. (2018) "Catalunya i Espanya: Entre el Reconeixement i la Negociació" / "Cataluña y España: Entre el Reconocimiento y la Negociación", *Cristianisme i Justícia*, Col·lecció Virtual n. 15.

## WORKING PAPERS

- "Overlooked in the Debate? Non-price Competitiveness in the Five Largest Euro Area Countries", IESE WP-1235-E (2020).
- "Internal Devaluation as a Commitment Device in the Euro Area Crisis", IESE WP-1234-E (2020).
- "Eloquent Silence: Civil Service Career Development in the EU Financial Assistance Programmes Conditionality", IESE WP-1233-E (2020).
- "The effectiveness of reforms in public sector accounting and financial management: the case of Spain, 2010-2015", with Yulia Kasperskaya. IESE WP-1159-E (2016).
- "Budget procedures and fiscal performance: evidence from OECD countries in the wake of the crisis", with Yulia Kasperskaya. IESE WP-1158-E (2016).
- "Spain in the wake of the crisis: Reforms or Adjustment?". IESE WP-1141-E (2016).

- “Competition and Regulation Reforms in Spain in 2013: the CNMC - an international perspective”. IESE WP-1108-E (2014).
- “The Competitiveness of the Spanish Economy. A bird's-eye view of the four largest Euro Area economies”. IESE WP-1088-E (2014).

## RESEARCH PROJECTS

### *As project leader*

1. SpanishReforms.com. Sponsored by PPSRC-IESE, FUNCAS, everis and ESCI-UPF. 2013 – 2018.
2. Las reformas económicas del futuro: un nuevo modelo de crecimiento para España. Fundación Alternativas, 2016.
3. La internacionalización en la base de la pirámide empresarial española: análisis y propuestas. Fundación Alternativas, 2013 - 2014.
4. Business Creation and Entrepreneurship in Spain (led jointly with Angel Estrada). Sponsored by Instituto de la Empresa Familiar. 2012 – 2013.
5. Innovation, productivity and competitiveness. Sponsored by Fundación Cotec for Innovation. 2007-2009.

### *As participant researcher*

6. EURITO (EU Relevant, Inclusive, Timely, Trusted, and Open) Research Innovation Indicators. European Commission. H2020-EU.3.6.2 - Grant agreement ID: 770420.
7. CERES – Estrategias de Consumo Alimentario para la mitigación del Cambio Climático hacia una dieta ambientalmente sostenible. CTM2016-76176-C2-2-R.
8. TRABOREMA. Concepts for Integrated Transboundary Water Management and Sustainable Socio-Economic Development in the cross border region of Albania, FYROM and Greece. INCO-CT-2004-509177
9. Competitiveness and the Current Account Balance (Spanish Social and Economic Council).
10. The evolution of the relative quality of Exports (Government of Catalonia).
11. Successive enlargements of the EU: implications for SME (Government of Catalonia).
12. Strategic Issues in Firm Contracts (Ministry of Science and Technology).
13. Game Theory, fundamentals and applications (Ministry of Science and Technology).

## TEACHING

### *ESCI – UPF & UPF*

Undergraduate: Business Organization; International Economics

Postgraduate (MSc): International Risk Analysis; Master Thesis Academic Supervisor

### *UPF*

Strategic Management

### *Universidad Carlos III de Madrid*

Undergraduate: Industrial Organization, International Economics, Game Theory, Advanced Game Theory

Postgraduate (MSc): Game Theory

## PARTICIPATION IN PhD THESES COMMITTEES

- “Proceso de Internacionalización de la Empresa Española en China” [“The Internationalisation Process of Spanish Enterprises in China”] by Joaquim Amat Royo. Universidad Camilo José Cela. March, 2017.

## ACADEMIC STAFF EVALUATION

Professor Contratado Doctor, ANECA (National Agency for Quality Assessment and Accreditation of Spain)

## MEDIA CONTRIBUTIONS

Columns in Voxeu.org

- “Fiscal discipline and budgetary analytical capacity in the euro area”, joint with Yulia Kasperskaya (2020).
- “Spain in the wake of the crisis: Reforms versus adjustment” (2016)
- “No miracles in southern Eurozone without resource reallocation” (2014)

Entries in Nada es Gratis Blog:

- “Recuperación: ¿ajustes o reformas?” (2016),
- “Una recuperación sin I+D” (2015);
- “¿Recuperación al sur de la eurozona? No espere demasiado de los políticos” (2014).

Regular writer of opinion articles for *El País* and *El Periódico de Catalunya*.